



DIRECTOR GENERAL'S APPRECIATION MESSAGE TO STAKEHOLDERS WHO PARTICIPATED IN THE EASTER WATER SAFETY AWARENESS CAMPAIGN: 8 APRIL, 2016 AT MOMBASA BEACH HOTEL

Our esteemed Stakeholders,
Partners and well-wishers in the Water Safety Awareness Campaigns,
Volunteers and Lifeguard associations,
The KMA team,
Distinguished guests,

Ladies and Gentlemen,

Sometimes people come into our lives... Unknown to them, they change our world, fill it with magic and leave lasting footprints in our hearts.

Ladies and gentlemen, today is a special day; special because of each one of you. Your spirit of volunteerism, commitment to serve the Kenyan people, dedication to instil a water safety culture among the public, readiness to sacrifice your time, energy and resources in order to be your brother's Keeper....is admirable and life changing. I am indeed honoured and thrilled to welcome you all to this exceptional dinner.

Ladies and gentlemen, it is about six years since you all began partnering with KMA for the Water Safety Awareness Campaigns; you have attended meetings to chart way forward for the awareness campaigns at our offices relentlessly; you have contributed your best ideas on how to make the campaigns a success; you have owned the awareness campaigns like no other person before and even during the Safety Awareness Campaigns at the beaches, you have withstood long hours, scorching sun, raging winds and rains just to be there for everybody else vacationing at the beach; to watch over their safety, to guide them and help them be more informed about their own safety, to challenge them to take charge of their own safety...

Ladies and gentlemen, you may not have realised it....but you have been great guardians for the Kenyan people; guardians of Water Safety. You may have felt that what you were doing

was just a drop in the ocean, but then come to think about it; wouldn't the ocean be less because of that missing drop?

Ladies and gentlemen, the safety awareness campaigns were spearheaded with the aim of enhancing safety within our beaches and instilling a water safety culture among all Kenyans. There have been challenges, Yes. But then, from these challenges we have learnt and shared a lot of positive experiences that will help us enhance our approaches to creating awareness on water safety issues. We have experienced the unique gifts of working together as one team; we have strengthened bonds of friendship and learnt the secrets of valuable partnerships; we have embraced the values of sacrifice and persistence. We have, most important of all, learnt to give our very best to the community in which we live in.

Ladies and gentlemen, allow me at this point, to thank all who contributed and have continued to contribute towards the success of the Water Safety Awareness Campaigns:

The County Government of Mombasa, the Kenya Ports Authority, the Kenya Police, Maritime Police Unit, the Traffic Police, the Tourist Police, Kenya Wildlife Society, the Kenya Association of Hotel Keepers, the Mombasa Coast Tourist Association, the Kenya Association of Hotel Keepers and Caterers, Travellers Beach Hotel , Voyager Beach Hotel, Tamarind Mombasa, Serena Beach hotel, the Kenya Navy Sea Scouts Troop, the Kenya Red cross Society, St Johns Ambulance, the Kenya Lifesaving Federation, the Jomo Kenyatta Public Beach Lifeguards and Beach Watch, the Shelly Beach Lifeguards, Kenya Rescue Divers & Lifesavers, Kenya Divers, Beach Management Units and Operators , Mombasa Aviation, among other organizations and the KMA Team.

Ladies and gentlemen, it has always been said that *coming together is just a beginning, Keeping together is a progress and working together is a success.* We have great faith and hope that you will all continue to support the Kenya Maritime Authority's efforts in instilling a water safety culture among Kenyans and indeed the Authority's activities in progressing the country's maritime sector. We look forward to your being part of the nation's maritime sector's growth, activities and victory.

THANK YOU & GOD BLESS YOU ALL

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